

LONDON, ENGLAND

PARIS HOWZE

Program: FIE London Internship Program, Summer

Paris's Majors: Environmental Studies; Communications

Academic Life: I took a class on British Life & Cultures. We discussed in depth the differences between American and British politics and economics. I also had an internship course that was supplementary to my internship in London. This course allowed me to reflect on my day-to-day experiences in my internship, which contributed to my professional development. The classroom setting was very similar to that of a discussion section at UW-Madison. There were about 19 of us and we were all from American universities.

Internship: While in London, I interned at a company called Ohyo, which is a sustainable business whose main product is a collapsible water bottle. The company is fairly new, so I was primarily responsible for marketing. My duties included finding new potential clients and coming up with new ways to market the bottle. In the office it was just me and the managing director because it is a very small business and most people are able to work from home. Because of this setting, I got the opportunity to learn more about the director and the company. The office was located about 5 miles from where I lived in a nice studio space overlooking neighboring restaurants and gardens.

Benefits of an Internship Abroad: It's hard to articulate exactly how valuable interning abroad is. I am extremely fortunate that I had the opportunity to experience what the British workplace is like and how it compares to the American workplace. There are so many skills that I picked up on that I could not have received working domestically.

Mixing Study Abroad and Future Aspirations: Because I am interested in urban planning and public policy, studying abroad in England allowed me to see how they approach city planning, and to see what their priorities are when developing. In the future I'll get to use what I witnessed in England and apply their approaches to wherever I am working.



Paris in front of the iconic Big Ben.

“Know the historical significance of the place you’re visiting, so that you can truly appreciate the opportunity.”

